

# ★ rebecca lu

visual designer ★ illustrator ★ idealist

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## EXPERIENCE

### Hook Studio, Freelance Visual Designer

Remote (Los Angeles) | October 2021 - Present

Working on digital design for Color, Amazon, Youtube Kids, Stripe.

### Ubtech Robotics, Visual Designer

Los Angeles | March 2019 - June 2020

Designer and illustrator on packaging, video, event materials, illustrations and social media content for consumer facing robot products.

### Loot Crate, Graphic Designer

Los Angeles | November 2015 - February 2018

Designer on creative services team delivering print and digital collateral to support over 7 brands under Loot Crate. Produced art direction, mock-ups, pitches and upheld stylistic standards. Brands: Mass Effect, Halo, Minecraft.

### FuiszMedia, UI Designer

Los Angeles | July 2015 - August 2015

UI Designer under product team for interactive video start-up. Delivered digital storyboards and design interactions for content. Clients: Activision, Gillette, Ford, Disney.

## EDUCATION

### BS Advertising, Concentration in Graphic Design

University of Illinois at Urbana-Champaign

Champaign, IL | August 2010 - December 2013

### Intensive Mandarin Chinese Course

National Taiwan Normal University MTC

Taipei, Taiwan | March 2018- December 2018

## SKILLS

Illustrator

Photoshop

InDesign

After Effects

Sketch

Figma

Wireframing

Invision

HTML/CSS

Shopify/Squarespace

Dreamweaver

Keynote

Microsoft Office

DSLR Photography

Blender

Cinema4D